





The Germany-based Microweb is hybrid of a software house and a digital marketing agency inspired by imagination and wisdom. We connect ideas, strategy, design and technology to bring innovative and successful outcome that opens new horizons for your business.

We're creative and collaborative squad of visionary planners, intellectuals, designers, programmers, copywriters and doers full packed with experience gained in Software Development, ERPs, Mobile Application Development, Visual communication Design, Web Design and Development, E-Commerce Solutions and Internet Marketing strategies. We are strongly interconnected and have passion for technological advancement in all of our integrated services.

Microweb has a tradition to fully understand the business needs and providing unexampled growth possibilities in productivity and sales without affecting the existing development and

marketing budget. Our motto “**Just discuss with us, and we'll do the rest**” is already helping many SMEs and large scale companies.

We love exploring and playing with new ideas and keep working on self-initiated projects which provides us valuable insights and analysis of pre and post era of any project's challenging situations. We share our experience to forecast our clients to develop improved strategy to overcome upcoming challenges.

We have our bases in Germany, UAE and in Pakistan to serve the local market. As our world is becoming more digital and connected, we are also successfully doing business around the world with the help of several established platforms.

Microweb integrates arts and technological services at it's best. We enjoy what we do, we are professional in our business values and ethics. Whatever your challenge, we can meet it.

Vision Mission and Team



Our core values are unity, discipline and faith that assists us to achieve any goal we prioritise.

Our fresh, diligent and collaborative working environment emphasises our core belief.

We envision Pakistan as a premiere global location for business growth as we are foreseeing the economic boom in upcoming years especially with the CPEC. We are growing to cater the demanding needs of software development and marketing in public and private sectors.

Our mission is to provide par excellent quality products and services under one roof. Our mission is to create desirable employments in software development, visual arts and internet marketing industry.



Our team is united by our love of ideas, design, technology and our passion for building great products. We help brands and causes thrive globally.





Software Development

Microweb has a proven record of maintaining and enhancing enterprise systems to deliver value to the businesses.

We take your amazing custom software ideas, make them even better, and then bring them to life. We have a diverse team of software developers, designers, and testers who specialize in software development platforms including:

Microsoft ASP.NET MVC, ADO.NET, C#, VB.Net, Python, Visual C, MSSQL, Java, Oracle, Objective C, Swift, Xamarin, ROR, PHP, MySQL, Node.js, Angular, MySQL, jQuery & Ajax





ERP Solutions

Enterprise resource planning (ERP) is a business process management software that allows an organization to use a system of integrated applications to manage the business and automate many back-office functions related to technology, services and human resources.

We have a decade long experience in developing ERPs and our solutions are successfully implemented and currently working in 200+

organizations worldwide in several sectors. Our clientele include federal and provincial governments, public limited companies & several SMEs.

We have made the process of having an ERP solution so easy that it is only a phone call away. What more, we have an online tool for you to cost estimate about the ERP for your organization. www.microweb.com.pk/erp





Visual communication design (formerly known as graphics design) is a creative process that formulate the creative ideas to communicate the message. It starts with a message which is transformed into an attractive visual that communicates. Microweb applies it's decade long experience with colour, typography, balance, contrast, rhythm and several other design rules and regulations to create the visuals that serves to inform, educate and persuade the audience through commonly accessible mediums.

Our strong visual communication skills are utilised in several marketing oriented places:

- Print Media Advertising
- Social Media Posts /Advertising
- Website Supplementaries
- Exhibition and Display stands
- Marketing Material

Our visual communication department is fully capable of creating and incubating a newly born business entity and we are honoured

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to have the trust of well-known brands not just because of our strong technical abilities but also for our potent market research and surveying capabilities.

Clientele

Disney, Linksys by Cisco, Colgate, University of Wollongong Dubai, UBL Fund Managers, IGI Funds, Librartel, FM89, Inbox Technologies, Lakson Investments, Engro Foods, Sony Ericsson, Yamaha, Alkaram Textiles, OCS Couriers and several others.





Photography

Most people will judge you within your first impression and professional business portrait serves as your first impression in this digitally connected world. It is perhaps surprising how often poor quality portraits are put forward to represent the public faces of many organisations.

Our photography services helps you to create a killer first impression.

Product Photography

Product photography is the key to success in any E-Store business for good reasons. It sells itself out organically and even with a low digital marketing budget, it really do wonders.

Low quality product photography costs much higher in digital marketing. It is no secret that amateur photography always assists to fail the business miserably.

Our visual design department is highly trained, experienced and well equipped in numerous photography domains such as in portrait photography, product photography and event

Microweb

photography to name a few. We are more specialized to our domains but cost competent to the market.

Copywriting

Copywriting is written advertising. It is an art that is crafted to persuade readers and influence them into making decisions. It connects you with your audience, increase your online visibility and helps generally to communicate better.

SEO copywriting is the art of writing web page copy that is appealing to human readers, but also ranks well for specific search terms that people are looking for in search engines.

We have been providing in-house copywriting services and we have partnerships for translation services to cater around several widely spoken languages.





Web Design and Development

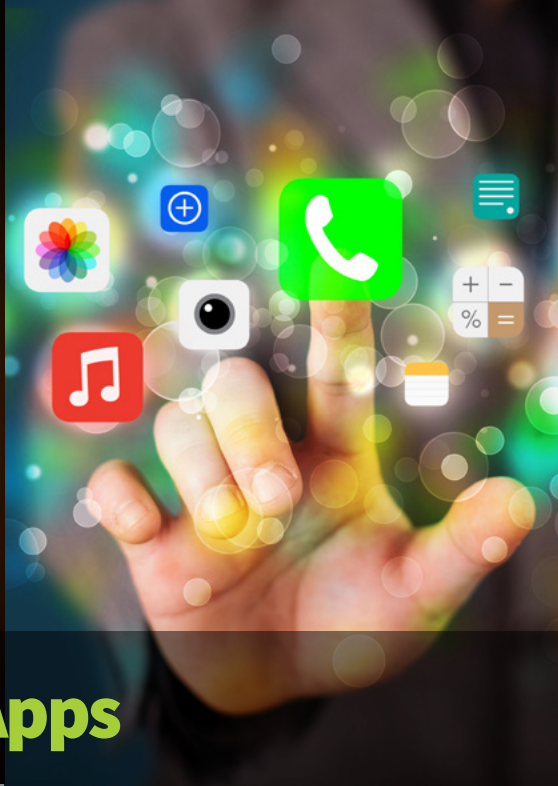
We believe that businesses should not only have a good website, but one that build brand and drives revenue. We are providing website design and development solutions for multiple scale organizations. We deal in single product page website to complex e-commerce solutions that integrate several payment gateways.

We develop websites as a business tool that increases the revenue. To achieve this objective, we create several custom tools to supplement the website such as online surveying, chat modules, live quotation forms to name a few and we implement modern monitoring and analysis programs to effectively bring necessary updates to the websites that could increase the website potential. We also train the staff to fully utilise the website at its maximum potential.

We provide extensive design possibilities and develop it with strong and proven technologies that makes the websites highly secure, scalable and fast. Our websites are built to effectively drives the traffic to achieve the desired goals.

We ensure that website is designed with pixel perfect accuracy, cross browser tested, responsive (optimized for mobile devices), swift in loading and equipped with latest features that adds value to the organization.





Mobile and Business Apps

We have years of experience developing native and cross platforms apps. Our 250+ apps are live at most common mobile app platforms (Apple App Store, Google Play Store, Windows Store & Amazon Store).

We strive to build Apps that get used and remembered. Online booking and reservations, appointments, scheduling, location tracking / finding and e-store apps are among our regular and ongoing mobile apps portfolio.

Our extensive portfolio also includes several apps for education, productivity, business catalogs, games and custom idea execution.

We choose right technology to cut the budget without losing its quality and functionality.

The most important thing to us is building mobile apps that people rely upon everyday and love. We also provide exclusive training and support to the staff for getting the maximum result of their business apps.





BIGGEST ERP INDUSTRY HIRING TRENDS

Research shows total of available vacancies in one of the world's biggest and most influential job market internet portal

535 | 197 | 191

Microsoft Dynamics | ORACLE | SAP

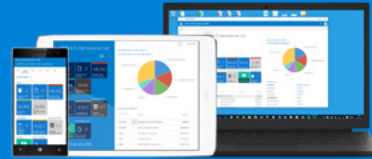


What's new in Microsoft Dynamics NAV 2016?

Universal App on all your devices

Experience Microsoft Dynamics NAV 2016 on the broadest range of devices ever with a single app from Microsoft for your smartphone, tablet, notebook, 2-in-1, and desktop computer.

The Microsoft Dynamics NAV 2016 Universal App delivers a familiar role-tailored experience in a fast and fluid interface optimized for touch, and for keyboard and mouse. Designing or customizing pages for use across devices has never been easier and now includes support for camera and location.

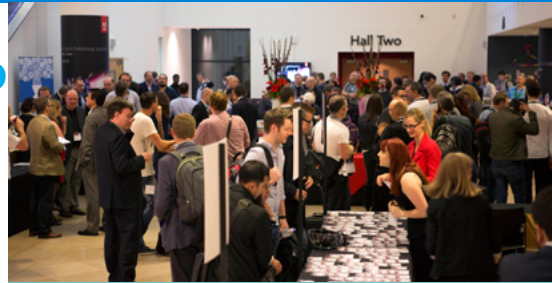


Microsoft Dynamics ERP

Microsoft Dynamics ERP comprises a group of enterprise resource planning products aimed at different market segments, ranging from Dynamics GP for SMBs (Small medium business) to Dynamics 365 for Finance and Operations geared toward medium to large organizations with multi- language, currency, and legal entity capability. Microsoft Dynamics ERP includes the following primary products:

- Microsoft Dynamics GP
- Microsoft Dynamics NAV
- Microsoft Dynamics SL
- Microsoft Dynamics C5
- Microsoft Dynamics 365
- Microsoft Dynamics CRM

We have been providing consultancy, installation, and after sales services to multiple organizations for several years.



WHY CHOOSE Microsoft Dynamics ?



30%	INCREASE IN PRODUCTIVITY	25%	POSITIVE ROI	75%	IMPROVED OPERATIONS AND VISIBILITY
75%	REDUCED STAFFING COSTS	44%	REDUCED IT COSTS	30%	INCREASE IN PRODUCTIVITY

Showcase



Disney
Newspaper Ad



UBL Fund Managers
Newspaper Ad



Linksys
Newspaper Ad



Camy & Jaky
Mobile App (E-Book)



Linksys
Newspaper Ad



Elves and the Shoemaker
Mobile App (E-Book)



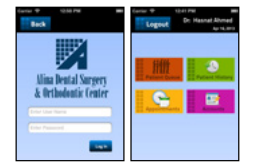
Linksys
Newspaper Ad



UBL Fund Managers
Newspaper Ad



Linksys
Newspaper Ad



Alina Dental Surgery
Mobile App



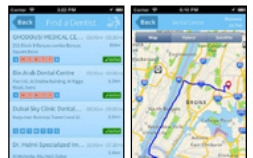
Linksys
Dubai Festival Guide



UBL Fund Managers
Monthly Report



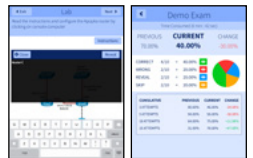
Linksys
Newspaper Ad



Dentist Finder
Mobile App



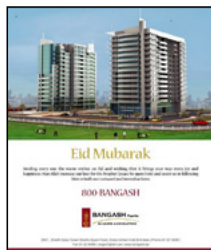
Disney
3D Display Stand



CCNA Exam Prep
Mobile App



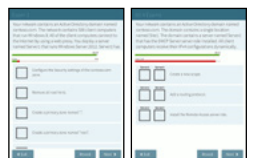
Linksys
Newspaper Ad



Bangash Properties
Newspaper Ad



Inbox
Mini PC 3D Product Design



MCSA Exam Prep
Mobile App

Mobile Apps (200+ more)



PMP RESOURCE



PM Calculator



ITIL



CCNAX Exam Prep



SPNGN1 Exam Prep



MCSA Exam Prep



BBQ Tonight



Alina Dental Surgery



Dentist Finder



Math Love



Words Train



Grocery Expert



Shapes (Japanese)



A for Apple (Russian)



Vocabulary (Chinese)



Flashcards (Arabic)



Year of the Elephant



Vocabulary (Thai)



Elves & the Shoemaker



Puss in Boots



Camy & Jaky



Alphabets for Kids



Vocabulary (Arabic)



Rocky the Runaway Rooster

Clientele





28-B, Bank Stop, Wahdat Road,
New Muslim Town, Lahore.

+92 42 3710 2653

+92 42 3710 2812

info@microweb.com.pk

www.microweb.com.pk

Kirchweg 1 85395 Attenkirchen/
Wimpasing Germany

+49-08168-90480

+49-08168-90481

info@microweb.com.de

www.microweb.com.de